

WASHINGTON MEDIA SCHOLARS FOUNDATION

Creating scholarship, learning and career advancement opportunities.



Robin D. Roberts
Founder & CEO

I hope this note finds you in good health and that you are enjoying the new fall season.

As we begin planning for Media Scholars Week in 2024, it's incredible to think that it has been 15 years since we first started this journey. Over the years, Washington Media Scholars Foundation has grown and evolved, but our commitment to supporting the next generation of media professionals has remained steadfast. Our Media Scholars and Media Fellows programs have supported over 800 undergraduate students and helped to launch the careers of countless talented individuals. These young professionals are the future of our

industry, and we are honored to support them as they pursue their dreams.

This year's Annual Awards Luncheon will be held on June 6, 2024, where we will recognize and celebrate the achievements of our Media Scholars and those who have made significant contributions to our field. We look forward to seeing all of our friends and colleagues for what is sure to be an unforgettable event.

With gratitude,

2023 MEDIA FELLOWS

Congratulations to the 2023 WMSF Media Fellows!

This August, WMSF awarded 70 Media Fellows Scholarships to students from 47 unique colleges and universities totaling \$105,000. These scholarships, sponsored by prominent media industry leaders, aim to recognize and support outstanding students pursuing careers in media-related and public policy fields. This scholarship not only provides financial support but unique opportunities to gain



OMOWUNMI WOODBURY

"As a rising senior at Stevenson University studying Business Communications. I aim to help companies build positive connections with their target audience and help them evolve. This scholarship not only aids me financially to finish my undergraduate degree but also broadens my networking opportunities. I am proud to be a Washington Media Scholar!"

STEVENSON UNIVERSITY, CLASS OF 2024



hands-on experience, mentorship, and access to industry professionals. With a focus on academic merit, leadership potential, and passion for media and/or public policy, these recipients were selected from a record number of applicants from colleges and universities across the country.

To meet all of the 2023 Media Scholars Fellows, visit www.mediascholars.org/media-fellows/.

2024 MEDIA CASE COMPETITION

All Bets Are Off: A Media Planning Competition

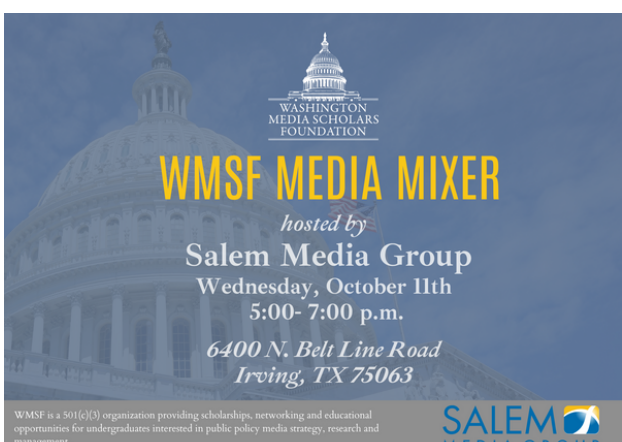


The Qualifying Round of the 2024 Media Case Competition is LIVE! Students will assume the role of a media buying executive tasked with helping their fictitious client, Winning Time Inc., defeat a piece of legislation in the Desert State legislature that would permanently ban online sports betting. Students must use media research to build a data-supported media plan that effectively and cost-efficiently places the WTI message in front of the proper audience(s). All bets are off as students compete for a chance at an all-expense paid networking trip to Washington DC in June 9-13, 2024 and over \$18,000 in scholarships. Spread the word to aspiring Media Scholars!

To view the 2024 Qualifying Round documents, visit www.mediascholars.org/media-scholars/.

WMSF MEDIA MIXER IN DALLAS

Join WMSF and Salem Media Group in Dallas for our next Media Mixer!



Washington Media Scholars Foundation is back on the road! We're excited to announce that Salem Media Group will host our upcoming Media Mixer on October 11th in Dallas, TX. Come out for a chance to meet with the WMSF team, learn about our 15-year history and hear from past scholarship recipients about the Foundation's impact. You'll also get a sneak peek at our future plans. The mixer is scheduled for 5:00-7:00 PM, with a brief presentation at 5:30.

For event details, visit www.mediascholars.org or email Tori McMichael at tori.mcmichael@mediascholars.org.

ANNUAL VIRTUAL CAREER FAIR: OCTOBER 18TH



It's not too late! Our third annual Virtual Career Fair is scheduled for October 18th. There is still time for recruiters to register and connect with candidates seeking internships and full-time career opportunities. The booking window for candidates is October 2nd through the event on the 18th. The WMSF Virtual Career Fair is a benefit of sponsorship for all 2023 sponsors and free of charge for all candidates. Visit https://app.careerfairplus.com/wmsf_va to view our event page on the Career Fair Plus platform. Please contact Tori McMichael at tori.mcmichael@mediascholars.org with questions.

2023 SPONSORSHIP

We extend our deepest thanks to the sponsors who have generously invested in our organization to date. If you would like to become a 2023 Sponsor, visit www.mediascholars.org/donate/ or email Tori McMichael at tori.mcmichael@mediascholars.org for a sponsorship packet. If you'd prefer to give via check, our address is Washington Media Scholars Foundation, 817 Slaters Lane, Alexandria VA 22314.

Save the Date
WASHINGTON MEDIA SCHOLARS FOUNDATION
will celebrate our 15th Anniversary with our annual
AWARDS LUNCHEON
and NETWORKING RECEPTION
Thursday, June 6, 2024

