



Creating scholarship, learning and career advancement opportunities since 2009.



Robin D. Roberts  
Founder & CEO

As we approach our 15th year, I can't help but feel grateful and proud of what we've achieved collectively at the Washington Media Scholars Foundation. In 2023, we welcomed 12 Media Scholars to Washington, DC and awarded 70 Media Fellows Scholarships to students from schools across the country. Our scholars and fellows continue to demonstrate exceptional talent and drive, creating a ripple effect that extends far beyond our immediate community. Looking ahead to 2024, I am excited about the possibilities that lie before us. With your continued support, we will build upon our achievements and explore new avenues to make a lasting difference in the media industry.

Thank you for being an integral part of the WMSF family. Your dedication, passion, and commitment have been the driving force behind our accomplishments, and I am eager to see what we will achieve together in the coming year.

Wishing you a joyful holiday season and a prosperous New Year!

With gratitude,

*Robin*

A TWIST ON THE CASE COMPETITION

Exciting Opportunity for Students to Choose a Stance for Their Media Plan!

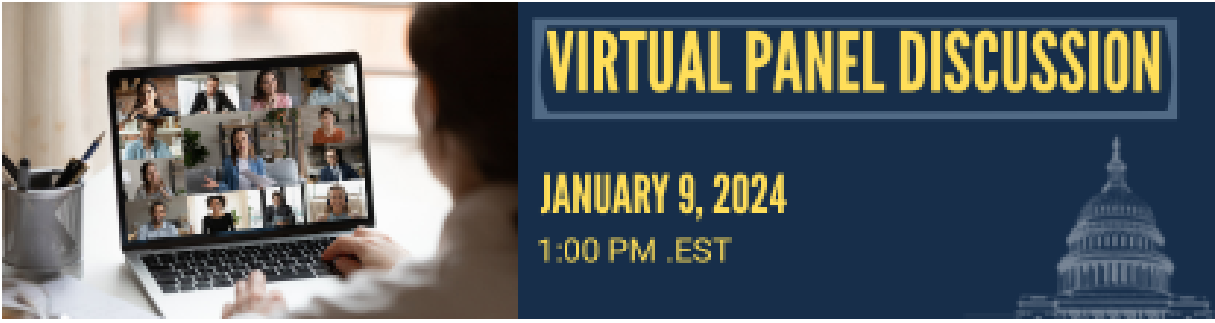
For the first time in our 15-year history, students have the opportunity to select a stance for their media plan. This is their chance to weigh in on online sports betting legislation and choose between PRO-sports betting or ANTI-sports betting. Students can select either Winning Time Inc. (pro-online sports betting) or Responsible Fans Inc. (against online sports betting) to work with.

The spotlight is on the students to navigate the intriguing landscape of online sports betting legislation. Who will you champion Winning Time Inc. or advocate for Responsible Fans Inc.? The choice is theirs!

Qualifying Round submissions are due **January 28, 2024 11:59 PM EST.**  
To view the 2024 Qualifying Round documents,  
visit [www.mediascholars.org/complete/](http://www.mediascholars.org/complete/).



VIRTUAL PANEL WITH PAST MEDIA SCHOLARS



We're thrilled to offer an incredible opportunity to gain insights from the best of the best. Join us for a virtual panel discussion featuring our esteemed past Media Scholars, who will be sharing their valuable advice to help applicants ace the qualifying round!

Date: Tuesday, January 9, 2024  
Time: 1:00 PM EST

What to Expect:

- Success Stories:** Hear firsthand success stories and experiences from our accomplished past Media Scholars.
- Expert Tips:** Get insider tips, strategies, and advice on how to excel in the qualifying round and beyond.
- Q&A Session:** Ask questions and receive personalized advice from those who have walked the same path.

UPDATED WEBSITE IS LIVE!



**Our website got a makeover!**  
Navigate effortlessly with our fresh, modern look. Enjoy smoother navigation and interactive elements, and stay in the loop with our news and event highlights.  
**Coming Soon: Interactive Job Board!**  
Sponsors will have the opportunity to connect directly with our diverse and talented Scholars and Fellows. WMSF Alumni will have early and exclusive access to job postings. Stay tuned for more details as we prepare to roll out this exciting feature!

2024 SPONSORSHIP OPPORTUNITIES



At WMSF, we believe in the power of collaboration and the strength that comes from working together toward a common goal. The support we receive from our sponsors plays a pivotal role in making our events and initiatives successful, creating a positive impact on students and our industry. As a sponsor, you would receive a range of benefits, including exposure to our talented Scholars and Fellows, prominent branding throughout our website and social media channels, and the opportunity to network with other professionals in your industry. Your sponsorship would make a significant impact on our ability to provide financial support to deserving students across the country.

To explore our sponsorship opportunities for 2024, scan the QR code or visit our website, [mediascholars.org/donate/](http://mediascholars.org/donate/). If you have any questions or would like to discuss a customized sponsorship package, please contact our Executive Director, Tori McMichael, at [tori.mcmichael@mediascholars.org](mailto:tori.mcmichael@mediascholars.org).



2024 MEDIA SCHOLARS WEEK: JUNE 2ND-7 TH

Save the Date

Come celebrate with us as we honor  
the 15th class of Media Scholars.

Awards Luncheon	&	Networking Reception
National Association of Broadcasters		District E Capital One Arena
1 M St, SE Washington, DC 12:00-2:00 PM		701 7th St, NW Washington, DC 5:00-7:00 PM

END OF YEAR GIVING

If you would like to make a fully tax deductible 2023 donation to Washington Media Scholars Foundation, please give by 12/31/23. Visit [www.mediascholars.org/donate/](http://www.mediascholars.org/donate/), and become a sponsor or make an individual gift of any amount online. If you'd prefer to give via check, our address is Washington Media Scholars Foundation, 817 Slaters Lane, Alexandria VA 22314.