

WASHINGTON MEDIA SCHOLARS FOUNDATION

Creating scholarship, learning and career advancement opportunities.



Robin D. Roberts
Founder & CEO

I hope this note finds you well.

I would like to express my deepest gratitude to our committed 2023 sponsors. Your generosity has allowed us to continue our important work and has enabled us to make a real difference in the lives of undergraduate students.

Over the past few months, we have been working tirelessly to expand our programs and services to meet the growing needs of our students. In 2023, we hope to increase the number of scholarship recipients and expand the networking opportunities to include virtual Media Visits and in-person Media Mixers beyond

Washington, DC. None of this would be possible without the generous support of our steadfast and generous sponsors.

Looking ahead, we have some exciting events in the works. The 2023 Media Case Finalists have been announced and we look forward to welcoming these talented scholars to Washington, DC for Media Scholars Week. The annual Awards Luncheon and Media Mixer are planned for June 8th and I look forward to celebrating our Media Scholars' successes and thanking our generous sponsors.

Once again, thank you for your support and for believing in our mission. Together, we can continue to create a brighter future for hundreds of students, and we are committed to making a positive impact in the years to come.

With gratitude,

2023 MEDIA CASE COMPETITION

Finalists Announced



WMSF is thrilled to share with you that after a thorough and rigorous review process, we have selected the finalists for the 2023 Washington Media Scholars Case Competition! We received a large number of impressive applications, and it was no easy task to narrow down the field to the six finalist teams. These talented teams will join us in Washington, DC for Media Scholars Week from Jun 4th-8th to meet with top media executives and compete for \$18,500 in scholarships.

Finalists:

Adriana Rivera-Rodriguez and Megan Groathouse of Team Adriana and Megan from Iowa State

Claire McGinnity and Brady Spaulding of Team Affinity from Ithaca College

Alexis Riesberg and Anthony Gonzalez of Team Hair Ties Media from Loras College and Western Governors School, respectfully.

Ashley Urban and Nicole Pullano of Team Howard City Heroes from Syracuse University

Kirsten Hamberg and Robby Zweesaardt of Team IC Creative from Ithaca College

Katie Russell and Harrison Haycock of Team Fun from Brigham Young University

Alternates:

Sophia Calvert and Kaitlyn Kramer of Team Best of Both Worlds from Brigham Young University

Sydney Green and Melody Pennington of Team Green Pen Creative from Arkansas State

To meet all of the 2023 Media Scholars Finalists, visit our website at www.mediascholars.org/media-scholars/.

WMSF MEDIA MIXER IN NEW YORK CITY



Craig Broitman, Katz Media
Yamila Martinez, Hunter College
and 2022 Media Fellow

WMSF would like to thank Presidential Sponsor, Zeta Global, for hosting our first Media Meet Up in New York City on March 16th. The event was a resounding success! We welcomed past Media Scholars and Media Fellows, as well as generous WMSF Sponsors.

We would like to extend our heartfelt thanks to everyone who attended and made the event a memorable one. We are excited to continue building on the momentum of this successful event

Up Next...Atlanta! Join us and Warner Bros. Discovery on April 25th from 4:00- 6:00 p.m. Email Tori McMichael at tori.mcmichael@mediascholars.org for event details.



Peter Pasi, Zeta Global; Tori McMichael, WMSF; Ben Angle, National Media; Rob Schu, Zeta Global

2023 MEDIA FELLOWS SCHOLARSHIP DEADLINE



Keri Marable
LaSalle University
Class of 2023

"The WMSF scholarship has been integral in moving forward with my education this year. Coming from a low-income household, college never felt like it would be possible growing up, because of the financial barriers. I have the utmost appreciation for this organization in their support in my education as help like this motivates me to keep moving forward despite what seemed impossible and out of reach for me."

In 2022, Washington Media Scholars Foundation awarded 50 Media Fellows Scholarships totaling \$75,000 to students across the country. With the help of our generous sponsors, we

aim to increase the number of scholarships we can offer to 70 deserving students this year. The deadline for the 2023 Media Fellows scholarship is June 30, 2023. To read more about our Media Fellows scholarships and meet past recipients, visit our website at www.mediascholars.org/media-fellows/.

2023 SPONSORS

We extend our deepest thanks to the sponsors who have generously invested in our organization to date. If you would like to become a 2023 Sponsor, visit www.mediascholars.org/donate/ or email Tori McMichael at tori.mcmichael@mediascholars.org for a sponsorship packet. If you'd prefer to give via check, our address is Washington Media Scholars Foundation, 817 Slaters Lane, Alexandria VA 22314.



Save
THE
Date

FINALIST AWARDS LUNCHEON*

Thursday, June 8, 2023

12:00 noon

The Metropolitan Club

1700 H Street, NW • Washington, D.C. 20006

NETWORKING RECEPTION

Thursday, June 8, 2023

6:00-8:00 p.m.

Hosted by GMMB

3050 K ST NW • Washington, DC 20007

*We invite you to become a sponsor and join us in this exciting event. Please contact us for more information on sponsorship levels and benefits.