



WASHINGTON MEDIA SCHOLARS FOUNDATION

Creating scholarship, learning and career advancement opportunities.



Robin D. Roberts
Founder & CEO

I hope this note finds you well and that you are enjoying your summer.

This year, for our 14th Annual Media Scholars Case Competition, we welcomed 12 diligent and driven finalists to Washington, DC. Throughout the week, participants gained invaluable knowledge, sharpened their skills, and formed lasting connections, all while exploring the latest trends and innovations shaping the media landscape. I am grateful to everyone who contributed their time and talents to make this week such a success.

I would like to extend my deepest gratitude to our sponsors for your ongoing commitment and belief in the Washington Media Scholars Foundation. Your contributions go beyond financial support and play a vital role in creating an engaging and inclusive atmosphere during Media Scholars Week. Your belief in the power of education and your investment in the next generation of media professionals has not only contributed to the success of Media Scholars Week and Media Fellows, but has left a lasting impact on the lives and careers of the students.

As I reflect on the history of WMSF, I am proud to share the impact that we have had since our inception. Over the course of the past 14 years, generous media industry sponsors have contributed over \$3 million in support of 811 students from 219 distinct colleges and universities. In 2023, WMSF expects to award an estimated \$130,000 in scholarships through the Media Scholars and Media Fellows programs.

In 2024, we will celebrate our 15th anniversary. We look forward to future collaborations and the opportunity to continue working together to shape the future of the media industry.

With gratitude,

2023 MEDIA SCHOLARS WEEK

June 4th-8th

Congratulations to the winners of the 2023 Media Plan Case Competition!

Washington Media Scholars Foundation welcomed 12 undergraduate students to Washington DC for our 14th Annual Media Scholars Case Competition.

On Thursday, June 8th, the finalists gave their final presentations to a panel of judges. A total of \$25,500 in student scholarships were awarded at the final event capping off a week-long immersive student experience. Iowa State University's Adriana Inés Rivera Rodriguez and Megan Groathouse were named the winners of the 2023 Excellence in Media Award and awarded a \$5,000 scholarship each.

Brigham Young University's Katie Russell and Harrison Haycock were named runners up in the competition and were awarded a \$3,000 scholarship each. The Mia Guion Scholarship, a \$2,500 scholarship, was awarded to Alexis Riesberg of Loras College for demonstrating the highest levels of professionalism, participation, preparation, and presentation skills. Additionally, all other finalists received a \$1,000 scholarship. The Excellence in Leadership award was presented to TEGNA President & CEO,

Dom Caballero of the 2023 Media Scholars Finalists, visit our website at www.mediascholars.org/media-scholars/.



WMSF MEDIA MIXER IN ATLANTA

WMSF would like to thank Warner Bros. Discovery for hosting a Media Mixer in Atlanta on April 25th. The event provided an exceptional platform for networking, collaboration, and inspiration. Attendees had the privilege of interacting with talented Media Fellows who shared their stories and the impact WMSF has had on their career path. Furthermore, WMSF media mixers provide a valuable opportunity for participants to learn about the Washington Media Scholars signature programs and how they can support our mission.



Skylar Nicholson, The Wall Street Journal and 2019 Media Fellow
Lee Zell, Warner Bros. Discovery
Brad Mont, Media Ad Ventures
Jasmine Mann, Selman College and 2022 Media Fellow

Up Next...Dallas! Join WMSF and Salem Media Group in Dallas for our next Media Mixer in early October. Details to come!

ANNUAL CARRER FAIR: OCTOBER 18TH



Mark your calendars! Our third annual Virtual Career Fair is scheduled for October 18th. Candidates seeking internships and full-time career opportunities will have the opportunity to connect with top media companies through the Career Fair Plus platform. This virtual format allows candidates and executives to connect from locations across the country. Our current students and alumni span across the United States making WMSF an excellent talent pool for any company looking to hire in all areas of media. This career fair is a benefit of sponsorship for all 2023 sponsors and free of charge for all candidates. Please contact Tori McMichael at tori.mcmichael@mediascholars.org.

2023 SPONSORSHIP

We extend our deepest thanks to the sponsors who have generously invested in our organization to date. If you would like to become a 2023 Sponsor, visit www.mediascholars.org/donate/ or email Tori McMichael at tori.mcmichael@mediascholars.org for a sponsorship packet. If you'd prefer to give via check, our address is Washington Media Scholars Foundation, 817 Slaters Lane, Alexandria VA 22314.

Save the Date
WASHINGTON MEDIA SCHOLARS FOUNDATION
 will celebrate our **15th Anniversary** with our annual
AWARDS LUNCHEON
 and **NETWORKING RECEPTION**
Thursday, June 13, 2024

